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Tom Mazza started a 10-car limousine service with his brother Mark in the Philadelphia area for almost seven years. While working as an operator, Mazza saw a large void for education and training within the limousine industry. Tom Mazza has filled that void since 1996 with a dizzying array of successful ventures including:

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Gary Arndt

A Limousine

Gary Arndt is the owner of A Limousine, a family-operated company based in Pittsburgh, Pa. During his 25-year career in the industry, Arndt's company survived numerous financial crises, including Black Monday in 1987, the dot-com crash, and 9/11, which is helping him weather the current economic situation. Arndt is a hands-on operator, fully involved in the day to day operations of his company.



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Pat Charla

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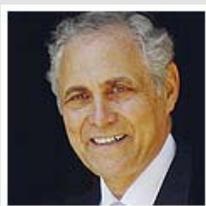
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Pat Charla is a recognized business strategist, master marketer, consultant and coach. With a broad and accomplished background as a business owner and corporate executive, Charla brings a great deal of experience, both professionally and personally, to her consulting practice. Pinnacle Business Development is a management consulting firm that specializes in strategic business planning and new business development. Over the last five years as President of Pinnacle Business Development, LLC, Charla has helped ground transportation businesses increase their sales and revenues, while also achieving positive and lasting changes in sustainable operations and behavior.



Bernard D'Avella, Jr.

Prudent Publishing Company

Bernard J. D'Avella, Jr. is President and Chief Operating Officer of Prudent Publishing Company, one of the largest national producers of personalized greeting cards in the country employing upwards of 300 people. He is responsible for significant expansion of the enterprise, including the development of a management team and internet sales capacity. D'Avella spent 25 years with Hanocho Weisman, a Professional Corporation, Counselors at Law. His legal practice included specialties in the areas of counseling, creditors' rights, bankruptcy, business acquisitions and dispositions, family business counseling, estate and trust administration, estate planning, and alternate dispute resolution.



Jeffrey Fox

Fox & Company

For over 20 years, Jeffrey Fox has been helping clients build lasting value through innovative marketing thinking and analysis. Jeffrey is founder of a management consulting firm that focuses on marketing strategy and execution. His customized programs include marketing strategy, innovation enhancement, selling skills training, branding, and various applications of a proprietary methodology called "dollarization." Fox is a best-selling business book author who will show you the rules for getting and keeping customers and clients. Jeff is the author of *How to Become CEO*, which was on the NY Times, Business Week, Wall Street Journal, Knight-Ridder, Amazon.com, and German best seller lists. The book is published in twenty-five languages and in all the major countries of Western Europe, Asia, and South America.



Ron Fuller

Lancer Insurance

Ronald J. Fuller is Regional Safety Manager for Lancer Insurance Company, providing driver training, regulatory compliance and post-accident assistance to all Lancer policyholders in Pennsylvania, Delaware, West Virginia and New Jersey. Prior to joining the nation's leading passenger transportation specialty insurer in 1988, Fuller was a

conference coordinator and fleet training specialist for Penn State University in University Park, PA where he developed, organized and conducted driving training courses for school districts, private contractors and local government agencies. A graduate of Lock Haven University, Fuller holds a Masters degree in Safety from Central Missouri State University, and has written extensively on transportation safety issues for a number of commercial transportation trade magazines.



Will Gregory

Will Gregory, principal and owner of Will Gregory Public Relations (WGPR) has more than 20 years of outstanding, on-the-job industry experience. Prior to creating WGPR, Will served in the following positions: Manager of Events and Marketing, Downtown St. Louis Partnership; Community Relations Manager, Kansas City Public Library System; Public Affairs Manager and Senior Writer, The Federal Reserve Bank of Kansas City; Director of Public Relations, The Fairmont Hotel on The Country Club Plaza.

WGPR's core marketing and communications services include: account management, product and company launches, outstanding events created around target audience appeal, promotions and partnerships development, strategic sponsorship creation and alignment, branding, media relations and troubleshooting/crisis communications. WGPR's culture is personified by the clients who select the firm. Will Gregory and his team immerse themselves in the client's world so they might better spot the trends that make for compelling ads, media pitches and promotional opportunities. WGPR's passion to know more and do more leads to consistent results - and happy clients.

David Hartson

LV Transportation Academy

David Hartson entered into the Limousine industry 1988 when he opened his limousine company, Park Avenue Limousine in Pleasanton, California. Hartson has contributed to the Limousine Industry over the years with innovative projects like Chauffeur Training Videos and his active role as the President of the California Limousine Association 1995 and 1996. As a speaker at the Limousine Digest Show and the Limousine Chauffeur Convention, Hartson has helped other limousine operators in educating them with operations, new marketing ideas and understanding State and Federal rules in regards to the limousine industry.

Hartson was awarded runner-up "Operator of the Year" by the National Limousine Association in 1997 for his involvement in the industry and accomplishments with his limousine service of 21 vehicles. He is the VIP Transportation Consultant and coordinator for the Oakland Raiders and has been for the last 14 years.

Since 1990 Hartson has provided informative articles for limousine magazines in our industry. He has been on the Advisory Board for Limo Digest Magazine for several years and in 2005, Limo Digest Magazine announced that David Hartson had been awarded the position as the West Coast Editor. Currently, Hartson's company, Las Vegas Transportation Academy, produces customized visual training programs for transportation companies across the country. The Academy



has a history of successfully training limousine personnel from the chauffeurs to office staff.



Jeffrey Hitt

TOC Chauffeured Transportation

Jeff Hitt is currently President and General Manager of TOC Chauffeured Transportation in Trenton, New Jersey. TOC currently has offices and garages in Trenton and Cherry Hill, New Jersey. Hitt joined TOC in January of 2007. His expertise lies in transportation, primarily in turnarounds and new business start-up. During his 38 years in transportation he has held senior management positions in both domestic and international transportation and logistics companies. Hitt has extensive experience in operations, sales and marketing (including new product development and introduction), labor relations, and risk management. Among his accomplishments, he managed and directed a turnaround for a 4,000 employee, \$350 million transportation corporation.



Kevin Hoque

RideCentric

Kevin Hoque is the President/CEO for RideCentric (formerly ALT Worldwide Chauffeured Services). He spent the last 11 years of his career building successful relationships in the luxury ground transportation industry. Hoque's experience includes large volume sales, contract negotiations and acquisition. Under his leadership, annual revenue has continually exceeded that of previous years. He currently serves on the board of DFW Limousine Association as an Advisor. His leadership and expertise in the hospitality industry is made evident by his presence at Four Seasons Hotel's Social Events, Food & Beverage Committee.



Michael Lindsey

Lindsey Limousine

Michael Lindsey is the President and CEO of Lindsey Limousine, Inc. located in Hartford, Connecticut. He founded the company in 1989, and it has grown to be the most prestigious and trusted Chauffeured Ground Transportation Company in the area. The company has enjoyed a steady growth over the years and includes a diverse fleet ranging from Executive Sedans to Luxury Mini-Coaches. His company has received numerous accolades and awards over the years for their strong customer service, unique marketing efforts, and general operational policies and procedures. Over the past 20 years Lindsey has delivered many educational seminars at International Industry Trade Shows, and is very active within the Limousine Industry.



Alex Mayer

AAA Worldwide Transportation

Alex J. Mayer is a partner and the general manager of AAA Worldwide Transportation in Clinton, N.J., which he joined in 2000. He has held various positions in the industry, including as a chauffeur, reservationist, and director of sales. He was

instrumental in ensuring the financial health of the company after 9/11, which severely impacted the industry in his area. Prior to joining AAA, he was an executive for one of the largest manufacturers of cigars, General Cigar Company. Mayer is the fifth generation in his family to work in the cigar tobacco industry, where he learned the trade from the ground up.



Jeffrey Pagano

Crowell & Moring

Jeffrey Pagano is a partner and Co-Chair of the Labor & Employment Group at the firm of Crowell and Moring in Manhattan. He focuses upon all forms of litigation and negotiation, primarily in the area of labor and employment law as well as the numerous state statutory schemes affecting the workplace. Additionally, he continues to litigate significant complex commercial matters arising out of the purchase and sale of business organizations and contractual disputes.

Pagano is Contributing Editor of the "Developing Labor Law," and a Lecturer for the American Management Association and the Institute for Applied Management and Law, Inc. He served as Counsel to General Counsel, National Labor Relations Board, Region 9, Cincinnati, Ohio. Pagano has participated in various speaking forums, including the National Policy Conference sponsored by the National Mediation Board concerning the globalization of collective bargaining under the Railway Labor Act in the airline industry.



Susan Reilly Salgado

Hospitality Quotient

Dr. Susan Salgado is the Managing Director of Hospitality Quotient (HQ), a learning business from Danny Meyer's Union Square Hospitality Group (USHG), which she launched in 2009. HQ offers highly interactive classes and training programs to enable organizations to achieve "favorite-in-category" status by applying the transformational power of hospitality in their businesses. In addition to leading the business, Susan is HQ's thought-leader and serves as the company's lead program facilitator.

Susan has been associated with USHG for more than 15 years, first as a regular guest of USHG's founding restaurant Union Square Cafe and then while pursuing a Ph.D. in Management and Organizational Behavior at New York University's Stern School of Business. Susan conducted her dissertation research on USHG's organizational culture before officially joining the company in 2003 as its first Director of Culture & Learning. In this role, Susan created and implemented the company's training programs that have helped cultivate USHG's distinct brand of hospitality and upon which HQ's programs are based.



Brett Tyson

Harrison Global

Brett Tyson is currently the Director of Organizational Development at four companies including Harrison Global, a luxury ground transportation company. He has been at the forefront of managing the development of organizational

infrastructure for numerous companies over the last decade. Tyson is a dynamic executive, highly skilled in assessing the needs of organizations, employees, and managers, and guiding them towards productive development. He has extensive experience in managing operations as well as developing the support infrastructures to enable operations to maximize their effectiveness.



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