



#1 RESOURCE FOR OPERATORS



Feb 2012 Issue
Get the [print](#) or [digital edition](#) here!



Operations

Harrison Global Buys Ford Fusion Hybrids

Posted on March 24, 2010

[Post a comment](#) | [Comments 0](#) | | | | |

The greener mid-size hybrid sedan gets gas mileage comparable to a Toyota Prius.

WALTHAM, Mass. - [Harrison Global Transportation](#) (HGT), a premier transportation provider, recently added Ford Fusion Hybrid sedans to its chauffeured fleet.

The decision to add the Ford Fusion Hybrid was based not only on requests from its corporate clients, but also on the company's own "green" initiatives. The hybrid model bought by Harrison is not the same one made by Royale Limousine Manufacturers of Haverhill, Mass.

"Meeting our corporate clients' needs is absolutely our number one priority," said David Marcou, Jr., president and CEO of Harrison Global Transportation. "However, adding a hybrid solution is a decision that provides flexibility to our clients and one that will have the greatest environmental impact."

In an interview with LCT, Marcou said the Fusion is the company's first foray into hybrid vehicles. "We looked at Camrys and Priuses, but they were just so small," Marcou said. "Our clients want a nice vehicle too. That's what they get out of the Ford Fusion."

[Harrison Global Transportation](#) will incorporate 10 2010 Ford Fusion Hybrid Sedans as part of the company's chauffeured services and will additionally include all passenger amenities for this service level.

Harrison Global chose the Ford Fusions based on ratings and reviews. The Fusion Hybrid boasts the highest EPA rated fuel economy car in addition to offering style and comfort. Its mileage rivals that of the much smaller compact Toyota Prius.

Most importantly, idle or wait time is in battery mode. The new hybrids will join the company's fleet of Lincoln Executive L sedans, SUVs, limousines and vans.

Customers will receive the same level of service and amenities they've become used to but will now leave a green footprint. Marcou adds, "We are excited to offer this new level of service to our customers and hope the environmentally friendly choice is a positive, long term success"

For more information, please visit www.harrisontrans.com

Harrison Global Transportation is a family owned and operated business founded in 1986 by David and Derek Marcou. The company provides luxury, chauffeured transportation services and has become a full service, comprehensive transportation resource for many corporate clients in the Metro west, Boston area. The company is located in Waltham, MA and has offices in Washington, D.C. and Raleigh-Durham, N.C. regions, and provides services in more than 300 cities through its affiliates.

BECOME A LCT PREMIUM MEMBER

Premium membership to the LCT website is **FREE**, but you must register to gain access. Premium Members enjoy special access:

- > Full access to the entire LCT archive of content
- > Full access to our entire library of statistics from our annual Fact Book editions
- > Detailed statistical data on the limousine and chauffeured transportation industry

[Become a Member](#) | Already a member? [Sign in](#)

LCTE-NEWS

Sign up for LCT's weekly e-newsletter to receive latest news, articles and events information.

[View the latest e-newsletter here](#)

Blogs

[LCT Blogs](#)

[Great Limo Race](#)

LCTBLOG

- > [JIM LUFF: Canada Operators Battle Bad Regulations](#)
- > [Dodge Viper Convertible Limousine Debuts At NASCAR Event](#)
- > [BMW Updating 7-Series For 2013](#)

Sources: Harrison Global, LCT Magazine

[View comments or post a comment on this story. \(0 Comments\)](#)

Previous
[Executive Chauffeuring Launches New Web Site](#)

Next
[Rose Chauffeured Transportation Celebrates 25 Years](#)

Related Articles

[New York Limo Operator Develops An Attitude With Edge](#)

[Town Car Closing Time: What Vehicle Will You End Up With?](#)

[Creative Los Angeles Limo Service Thinks Outside The Box](#)

[Fine Tuning For Top Clients](#)

[Chauffeured Service Looking West For Affiliates](#)

Post a Comment

[Post a Comment](#)

Comments (0)

- > [LCT Editors On The Radio](#)
- > [JIM LUFF: Is The Force With You?](#)
- > [Cadillac XTS Test Limo Spotted](#)
- > [Apple's Four Lessons On How To Avoid Competing On Price](#)
- > [George Clooney Reveals Past Life As Chauffeur](#)

[See More Blogs](#)

LCT Store



[LCT Magazine - November 2011](#)

\$10.00

In This Issue:

- Nibbling Apps
- Taking Tablets
- And much more...



[LCT Magazine - September/October 2011](#)

\$10.00

In This Issue:

- Best Bus Ideas II
- Candy Aisles

And much more...

[See More Products](#)



LCT Show 2012 FEBRUARY 13-15, 2012 | MGM Grand Hotel & Casino, Las Vegas

- > Obtain the EDUCATION you need to EXPAND your business, increase PROFITS, and BRANCH OUT to new areas.
- > Participate in unique NETWORKING events and meet operators from all over the world.

[Get More Info](#)

Popular Topics

- [alt fuel vehicles](#) | [fuel efficiency](#) |
- [customer service](#) | [fleet tracking](#) |
- [California operators](#) | [Lincoln MKT](#) |
- [GPS Navigation](#) | [emissions reduction](#) |
- [new vehicles](#) | [motorcoaches](#) | [Cadillac](#) |
- [hybrid vehicles](#) | [green initiatives](#) |
- [New Operator](#) | [Lincoln](#) |

LCT Magazine's 2011 Chauffeured Transportation Top 100 Largest Fleets



> See the 100 largest owned/leased fleets.

[See the Top 100 Fleets](#)

Topics

- [Home](#)
- [Technology](#)
- [Vehicles](#)
- [People](#)
- [Regulations](#)
- [Operations](#)
- [Industry Research](#)
- [New Operator](#)
- [Events](#)

Quick Links

- [News](#)
- [Blogs](#)
- [Photo Galleries](#)
- [Videos](#)
- [Fact Book](#)
- [Products](#)
- [Magazine](#)
- [LCT Store](#)
- [Supplier Directory](#)
- [Site Map](#)

Events

- [International LCT Show](#)
- [LCT Leadership Summit](#)
- [BUSCON](#)
- [Green Fleet](#)

Services

- [Subscription](#)
- [Advertise](#)
- [About Us](#)
- [Contact Us](#)
- [Privacy Policy](#)

Other Related Sites

- [Automotive Fleet](#)
- [Fleet Central](#)

